Loop AI Labs Wins Telecom Council's 2016 SPIFFY Award
For Most Disruptive Technology

SAN FRANCISCO, Calif., Oct 11, 2016 — Loop AI Labs, a leading provider of unsupervised cognitive computing technologies, was selected by the Service Provider Innovation Forum (SPIF) of the Telecom Council of Silicon Valley, as the winner for the Most Disruptive Company category of the 2016 SPIFFY Awards.

The final five SPIFFY Awards nominees were selected from over 200 companies for their quantifiable interest among the Council's 30+ global Carriers that include BT, China Mobile, NTT DoCoMo, Orange, Sprint, Softbank, Swisscom, Tata Communications, Telia, Verizon, and other carriers from Europe, Asia, and America.

Startups are reviewed by fixed and mobile global carriers at Telecom Council meetings several times each month. Competition for these awards is stiff because all qualifying startups are screened before they are selected as presenters to the Telecom Council. All startups who present have already been identified as having ideas, relevance, and traction that hold the most appeal to carriers from around the globe.

"This is a very important benchmark and recognition for us," said GM Calafiore, CEO of Loop AI Labs. *"The SPIFFY Awards are vetted and decided by the top telecom operators, along with companies that have seen and understand the tangible results in productivity improvement that unsupervised cognitive computing brings to robotic process automation."*

"Congratulations to the 2016 SPIFFY winners for their forward thinking and impact on the communications industry this year," said Telecom Council President, Liz Kerton, *"We also commend the operators for their ongoing commitment to working with startups to improve communications networks and services. We look forward to hearing about these partnership success stories at next year's TC3 Summit, in Silicon Valley on November 1-2, 2017."*

Loop AI Labs' Operations and Marketing Manager Taniko Jackson-Martinez received the SPIFFY Award, joined by 50 global fixed and wireless communications companies and over 600 industry professionals. Jackson-Martinez told to the audience in her acceptance speech: *"What machines did for the textile industry in the 18th century industrial revolution, robotic process automation powered by cognitive systems will do for businesses today. This award strengthens our insight that the time to become a cogni-capable thinking business is now."*

About Loop AI Labs
Loop AI Labs' unsupervised cognitive computing platform is the core enabler of the new, massive scale of robotic automation for large organizations that need to respond to a massive leadership shift that will occur in every industry during the fourth industrial revolution. This is achieved by embedding human capacity cognitive technologies, such as learning and reasoning, to learn, understand and reason the 100% of each company data, 90% of which is currently dark to computers. Our people, technology, and Loop Certified Partners help major sectors of the economy such as automotive, banking, healthcare, insurance, media and retail to

benefit from the massive efficiencies of a new era of cognitive technology in order to make people's lives easier, safer, and more productive. For more information about Loop AI Labs, visit www.loop.ai.

About the Telecom Council
The Telecom Council of Silicon Valley is Where Telecom Meets Innovation. Telecom Council connects communication companies to entrepreneurs and next generation technologies to improve networks, services and subscriber satisfaction. Each year, Telecom Council introduces thousands of communications executives and 60 fixed and wireless carriers across 40 meeting topics as members, speakers, and sponsors. For more information and to join our invitation list, visit www.telecomcouncil.com.

Media Contact
Marco Torresi
Head of Analyst Relations and Global PR
Loop AI Labs
marco@loop.ai
415-384-1678