THE NEW LOOP ORCHESTRA PLATFORM GIVES NON-TECHNICAL EMPLOYEES ONE CENTRAL PLACE FOR EASY BENCHMARKING AND CREATING COGNITIVE COMPUTING APPLICATIONS

A PRODUCT LAUNCH THAT REVOLUTIONIZES THE AI MARKET : THE LOOP ORCHESTRA PLATFORM EMPOWERS EVEN NON-TECHNICAL USERS TO BUILD COGNITIVE APPLICATIONS, COMPARE PERFORMANCE RESULTS AND SELECT BEST PERFORMING AI TECHNOLOGIES

BERLIN/NEW YORK/SAN FRANCISCO – September 1th, 2022, Loop AI Group, the Silicon Valley originated company ranked as a leading provider in the industry of general purpose cognitive computing platforms with its proprietary unsupervised learning technology, is launching a new platform, Loop Orchestra. The technology maximizes user-friendly simplicity in creating Cognitive Robots and will significantly accelerate corporate adoption of Cognitive Computing and Artificial Intelligence (AI) software.

Loop Orchestra revolutionizes the current vendor-based market as it offers a central, unifying platform to leverage the Loop Q Cognitive Computing platform capabilities as well as compare the performance of all other Artificial Intelligence technology providers in the market in one same use case.

Besides representing a user-friendly platform for Data Scientists willing to create cognitive applications "on the spot", Loop Orchestra empowers even non-technical users to develop and deliver Cognitive Robots into production, helping them to accelerate office work output significantly. As the Cognitive Robots learn and work day and night, they process in ten minutes the quantity of information that humans digest in two years, thus augmenting the company performance to a totally new level.

The main business goals of Loop Orchestra are to
- Empower even non-technical users to benchmark and build Cognitive Applications quickly and autonomously
- Select the best performing AI technologies for a specific use case or dataset (by comparing major technologies such as Loop Q, AWS, Google, etc.)
- Enable the fast prototyping and deployment of Cognitive Applications

Loop AI Group was the first company in the AI business to launch in production an unsupervised, autonomous Cognitive Computing technology, *Loop Q* that learns and reasons without human intervention. The unsupervised learning approach allows Loop Q to learn from humans, emulate human cognitive capacity, benefit from the quick time to market for developing and maintaining Cognitive Applications, and efficiently interact with humans by using its multimodal approach.

This is why Loop Q has been the recommended choice by leading Industry Analysts (such as IDC) being able to emulate the human capability to deal with unstructured data and multi-language environments while automating entire human workflows. Now, Loop Orchestra is the first platform in the market that actually enables companies to leverage the Loop Q Unsupervised Cognitive capabilities, compare the performance of different AI software vendors and easily choose and deploy the most suitable AI technologies with a highly user-friendly platform.

"The Cognitive Robot Revolution is Here! Today we are thrilled to launch the Loop Orchestra, the natural 'workmate' of the Loop Q Unsupervised Cognitive Computing Platform that will allow both Data Scientists and Business Users to autonomously create and deploy cognitive applications by selecting the most performing AI technologies available in the market for the specific Use Case. Loop Orchestra will bring tangible benefits to organizations ensuring top-notch performance, rapid time-to-market and significant cost savings by minimizing software coding and system integration effort", states Mr. Andrea Pitrone, Chief Customer Success Officer at Loop AI Group Cognitive Computing.

Loop Orchestra will be introduced at the Data Natives 2022 global conference in Berlin on September 1st, 2022 at Europe's biggest data science and AI event. Loop AI Group will also present the use case from a large European bank that highlights the radical benefits of automating back-office operations with Loop Q Cognitive Robots:

4 ✓ Number of days for developing the solution and deploying to Production

297% ✓ Return On Investment

60 k ✓ about 60.000 Customer emails and inquiries answered in one month, ensuring compliance with the Italian Government regulation

91% ✓ Accuracy in automatic responses

12-14 ✓ Avoided hiring Customer Support Operators to handle requests boost

For more info about Loop Orchestra and Loop Q, visit the Loop AI Group website at https://www.loop.ai

About Loop AI Group Cognitive Computing

Loop AI Group originates in Silicon Valley. It is a leading provider in the cognitive software industry with operations in Europe, Asia and the US. The flagship product, Loop Q, leverages unsupervised cognitive computing to automate even challenging human processes in large enterprises. Loop AI Group's mission is to provide Smart companies with Artificial Human Capacity, characterized by real time, continuous, and autonomous learning. By embedding Loop AI Group's human capacity cognitive technology, organizations can understand and utilize for automation all their unstructured information, including humans' workflow activity data. Loop Q helps, therefore, augment workforce productivity and automate repetitive processes previously managed by humans. Typically, the already existing enterprise legacy systems are quickly retrofitted with Loop Q human capacity Cognitive Robots. For more information about Loop AI Group, visit: http://www.loop.ai

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